

the Green Sward



The Official Publication of the Ontario Parks Association
 7856 5th Line South, Milton, ON L9T 2X8
 Tel: 905-864-6182
 www.ontarioparksassociation.com

2017 Advertising Insertion Order

Space†	Dimension (inches)	Rate Per Insertion	Selection
Full Page Inside Front Cover	8.5 x 11	\$954.00	<input type="checkbox"/>
Full Page Inside Back Cover	8.5 x 11	\$954.00	<input type="checkbox"/>
Full Page Outside Back Cover	8.5 x 11	\$954.00	<input type="checkbox"/>
Full Page	8.5 x 11	\$700.00	<input type="checkbox"/>
1/2 Page Horizontal	8.5 x 5.5	\$378.00	<input type="checkbox"/>
1/2 Page Vertical	4.25 x 11	\$378.00	<input type="checkbox"/>
1/3 Page Horizontal	8.5 x 3.66	\$261.00	<input type="checkbox"/>
1/3 Page Vertical	2.83 x 11	\$261.00	<input type="checkbox"/>
1/3 Page Square	5.58 x 5.58	\$261.00	<input type="checkbox"/>
1/4 Page (horiz. or vert.)	4.25 x 5.5	\$215.00	<input type="checkbox"/>
1/4 Page Banner	8.5 x 2.75	\$215.00	<input type="checkbox"/>
Business Card (horiz. or vert.)	3.5 x 2.25	\$118.00	<input type="checkbox"/>
Insert (copies sent ready for mailing)	8.5 x 11	\$592.00	<input type="checkbox"/>

Choose Your Issues

	Ad Deadline
<input type="checkbox"/> Spring	February 24, 2017
<input type="checkbox"/> Summer	May 26, 2017
<input type="checkbox"/> Fall	August 12, 2017
<input type="checkbox"/> Winter	November 4, 2017

Calculate Your Cost

Per Insertion Rate \$ _____
 Number of Insertions x _____
 Insertion Rate Total \$ _____

Additional Charges

Minor Graphic Design (\$100) \$ _____

Discounts

Are you an Associate Member of OPA?

10% OPA Associate Member \$ _____

5% Four (4) Consecutive Ads* \$ _____

Total Cost

\$ _____
Payment due upon receipt of invoice

Note: Please note that as a registered charity we do not charge tax on our products or services.

*An insertion order reflecting the intent to run advertising in four consecutive issues must be signed prior to the application of this discount rate. 15% maximum discount per order.

†Every effort will be made to assign requested ad position. Ads will be placed on a first come first serve basis. The Green Sward is printed in full colour. Prices are for either full colour or black & white ads. Please ensure appropriate bleed as required.

Production Information and Specifications

Artwork to be supplied electronically in compatible format

Artwork on file as per _____ issue

Compatible Formats: Jpeg (300dpi or higher at actual size); Tiff (high resolution); PDF (high resolution prepared with all fonts embedded); Illustrator EPS (all fonts outlined or included with the file); Photoshop

Send electronic files to shelley@ontarioparksassociation.ca

Payment Information

Payment Options

Cheque Credit Card

Cardholder Name _____ Card Number _____

Expiry Date _____ Signature _____

I have reviewed the terms and conditions set out on this form and affix my signature below in confirmation of these details. I have authority to bind the organization.

Signature _____ Date _____

Return to: Shelley May
 Email: shelley@ontarioparksassociation.ca

Client Organization Name _____

Contact Name _____ Contact Position _____

Address _____

Telephone _____ Fax _____

Email _____

Website _____