

YOU ARE INVITED TO JOIN US AT OUR UPCOMING YARDSTICK INFORMATION SESSION!

When: Thursday, April 5, 2018
Where: Cobourg Community Centre—Cameco Rooms A & B, 750 D'Arcy Street, Cobourg, K9A 0G1
Time: 10:00 AM to Noon
Who: All Parks/Open Space Managers/ Parks & Facility Asset Managers
Cost: FREE!
RSVP: Jodi Ware-Simpson—jwaresimpson@cobourg.ca or 905-372-7371, extension 4130*

*Light refreshments will be provided. Although there is no cost to attend this session, please RSVP to Jodi so we can ensure we have sufficient food and space for everyone.

Why should you attend?

How do you know if you are doing a good job, and what is a good job? The Yardstick Benchmarking program provides management, financial and planning information for parks, open space and facilities managers. Participating in this project will allow you to measure and compare your performance, levels of service and operational costs with similar sized municipalities across the province, the country and internationally.

Still unsure if this information session is for you? Try answering the following questions:

- How many hectares of park land do you provide per 1000 residents?
- What is it costing you per hectare to provide this level of service?
- How many street trees do you provide per kilometre of road and what is your annual expenditure per street tree?
- How many playgrounds do you provide per 1000 children and what are they costing to maintain?
- What is your annual expenditure per m² of garden bed?
- Do you have activity strategies for provision of tracks and trails, playgrounds or washrooms in your parks?
- How much is your organization spending each year on parks as a proportion of its total spend?
- What do your park visitors value about your parks, and does the level of service you provide meet their expectations?

Were you able to answer all, or at least most of the questions above? If not, don't worry, you are not alone. Most members of the Yardstick project had the same problem ... until they started benchmarking. Now they are able to confidently respond to those, and many other questions, while providing quantifiable data to support their claims. Yardstick provides easy to use, flexible, online reports, along with an individual analysis report for each member organization—measuring each member against industry best practices. Wouldn't you like to know how your municipality/facility would measure up?

Join us April 5th to learn more about this exciting benchmarking program. RSVP today!

For more information on Yardstick and how it can help drive your best practices:

Visit: www.yardstickglobal.org

Or email: opa@ontarioparksassociation.ca, pro@prontario.org or email our project manager Chris Rutherford at chris@yardstickglobal.org.