

## **Securing Parks and Trails to Expand Economy, Tourism and Community Benefits**

While residents, visitors and community service providers place high value in having accessibility to quality parks and trails, securing new space can become a political challenge. It helps to articulate the true value of green space in terms of the economic impacts of nature-based tourism, increased property values, environmental benefits, and the social/health benefits for community. This session will introduce strategies to help broaden your network of parks, trails and greenspace in a way that meets both community and political interests associated with these types of facilities and programs. Presenters: Patrick Connor, Executive Director, Ontario Trails Council, and Robert Orland, Founder, Orland Conservation